

Devaraj's Success Story: Transforming Unproductive Land into a Thriving Orchard

In the small village of Pulleri in Chengelpet district, Mr. Devaraj, a hardworking farmer faced a significant challenge. Despite owning ancestral land, he found that much of it remained unproductive for three long years due to a lack of resources and knowledge. However, everything changed when he discovered the agricultural schemes offered by NABARD (National Bank for Agriculture and Rural Development) and National Agro Foundation.



Seizing the opportunity, he took the support provided for agro-horticulture and agro-forestry plantations. He received 12 sapodilla saplings, 50 teak saplings, and 200 red sandalwood saplings, all of which were carefully planted on his land. With unwavering determination, he tirelessly worked to nurture and care for these young plants. He supplemented his orchards by purchasing additional saplings with his own resources, further expanding the diversity of crops on his land. Within a few years, his hard work and dedication began to bear fruit, literally. The Sapodilla that he had planted started producing an abundance of fresh fruits, providing his family with a diverse range of homegrown produce.



His story serves as a shining example of the transformative power of agricultural schemes and support for small farmers in promoting sustainable livelihoods and improving the well-being of rural communities. By providing access to resources, knowledge, and training, even seemingly unproductive land can be transformed into a thriving orchard, contributing to the prosperity of rural households and communities.