

Supporting Livelihoods in the Post COVID Scenario – Successful Business Venture of Ms. Vinnarasi of Kuppachiparai village

Ms. Vinnarasi of Kuppachiparai village had to take care of her three girl children so she was unable to go out for work post COVID, however, she always wanted to earn her own money and be supportive to her family. At this point of time, she underwent tailoring training and received a loan assistance of INR 15,000 for purchasing sewing machine from the Revolving fund assistance of Kuppachiparai



watershed level SHG cluster federation. She started a small tailoring unit in her home and is now earning on an average INR 6,000 every month. She has already repaid the loan amount and its interest on time and is now happily saving the money in small amount for her children's future. She is an example for her peers who are struggling to make ends meet and want to begin micro enterprises to support their family income.