

Value addition and aggregation of millets as a sustainable Business option through Gowsiga Nathi Farmer Producer Company Limited

The Gowsiga Nathi Farmer Producer Company Limited was registered in May 2020 under Tamil Nadu Irrigated Agriculture Modernization Project. This FPCL is located in the Gowsiga Nathi sub-basin of Virudhunagar district. The Company Comprises 1000 shareholders including 394 women share members in 21 villages with INR 10 Lakh share capital. Millets, black gram, groundnut, and maize are the major crops grown in the region.

The company mainly focuses on value addition and aggregation of commodities such as millets like Varagu, and Kuthiraivali, to enhance farmers' market-level linkage. Quality oils like groundnut and coconut oil are also value added by the FPCL and sold to other Farmer Producer Companies and private markets.

The company is also involved in the aggregation of farm produce like maize, urad dhal, red gram, and groundnut in large quantities, benefitting around 600 farmer members and 100 non members alike.

Gowsiga Nathi FPCL Farmer Producer Company Limited has an annual turnover of INR 1,14,25,450.

As there is an increased demand for millets rice and edible oils, the FPC is planning to expand the value addition unit to 5 FPGs; this will create the supply of quality millet rice, generate employment opportunity for the farmers, increase income to the company through aggregation.

National Agro Foundation has been steering the FPC to diversify its products and markets by capturing newer markets and market segments through regular trainings and business briefs.



விடுதலைப் போட்டி ஆட்சியின் அலுவலகக் கூட்டரங்கில், இன்று (27.05.2022) கோவிலாண்டி மற்றும் உழவர் நலத்துறை சார்பில் நடைபெற்று விவசாயிகள் மூன்றாண்டுகளில் நூல் கூட்டத்தில் வைக்கப்பட்டிருந்த கன்காட்சி அரங்கத்தை மாஸ்டர் ஆட்சித்தலையில் திருநெல்வேலிக்கு இ.ஆ.ப., அமைச்சர் பரிசேயிட்டார்.



